

overstockArt.com Announces Black Friday, Small Business Saturday and Cyber Monday Promotions; Plus its Premiere Pin It to Win It Sweepstakes

Save up to 50% off fine art purchases at overstockArt.com and Artist Become and enter for a chance to win a \$500 gift card with slate of holiday promotions.

Wichita, Kan. ([PRWEB](#)) November 20, 2012 -- [overstockArt.com](#) today reveals its slate of Thanksgiving holiday promotions and premiere Pin It to Win It sweepstakes. The popular online gallery is kicking off the holiday shopping season with a variety of promotions running on Black Friday, Small Saturday and Cyber Monday, plus the "overstockArt.com Makeover Pin It to Win It Sweepstakes."

Enter for a chance to win a \$500 overstockArt.com gift card in the "overstockArt.com Makeover Pinterest Sweepstakes." Entry is simple, a customer just needs to create an "overstockArt Makeover Sweeps" board using their account on Pinterest, pin five images from a selection provided by the online retailer to the board, and then register the board at www.overstockart.com/pinit-contest.html. The sweepstakes runs through Wednesday, Dec. 19, 2012.

"We are thrilled to celebrate our customers - new and old - by offering them a variety of ways to save when shopping for fine art this season," stated David Sasson, CEO of overstockArt.com. For the third consecutive year, the online art retailer is offering its customers an incredible opportunity with specials running from Black Friday through Cyber Monday. The specials include:

On Black Friday, overstockArt.com is offering the following special:

- Black Friday Gallery: overstockArt.com will unlock its secret Black Friday gallery at 1 a.m. CST on November 23, 2012. A special coupon code will be revealed, allowing customers to receive 50% off artwork (not including frames) purchased from the special gallery. The special gallery will be revealed at www.overstockart.com/black-friday.html.

The Small Business Saturday specials overstockArt.com will be offering on November 24, 2012 includes:

- overstockArt.com Discount Code: 40% off artwork (not including frames) purchased on overstockArt.com from 1:01 a.m. – 11:59 p.m. CST using the coupon code SmallBizSaturday.
- Artist Become Discount Code: 20% off artwork (not including frames) purchased on ArtistBe.com from 1:01 a.m. – 11:59 p.m. CST using the coupon code SmallBizSaturday.

The Cyber Monday specials overstockArt.com will be offering on November 26, 2012 include:

- Early Bird Special: 50% off artwork (not including frames) on overstockArt.com and ArtistBe.com from 1:01 a.m. CST – 12 p.m. CST using the coupon code CyberMondayEarlyBird.
- Cyber Monday Discount Code: After that, 40% off artwork (not including frames) on overstockArt.com and ArtistBe.com until 11:59 p.m. CST using the coupon code CyberMonday.

To learn about more promotions being offered this holiday season, visit overstockArt.com's Gift Center at www.overstockart.com/giftcenter.html.

About overstockArt.com:

Founded in 2002, overstockArt.com is one the web's leading distributors of high-quality wall art. With more than 100,000 wall décor combinations to choose from in stock at all times, the online retailer has one goal: to make it easy and affordable for people to transform their space with hand painted art. Recognized as a premiere shopping destination for hand painted fine art reproductions, overstockArt.com has expanded its offerings to include hand painted and hand carved decorative ceramic tiles and high-quality original canvas art prints. The company also owns and operates Artist Become (ArtistBe.com), the online community for contemporary artists around the world. overstockArt.com provides decorating assistance, custom framing, commercial decorating services, augmented reality tools to help people visualize the art in their space, and an interactive mobile app for iPad, iPhone and Android. Headquartered in Wichita, Kan., the retailer was named to Inc. Magazine's 2010 and 2011 Inc. 5000 lists, Internet Retailer magazine's 2012 Hot 100 list and 2011 and 2012 Second 500 Guides, and was recognized with the STELLAService Seal for excellent customer service. For more information, visit www.overstockart.com.

About Artist Become:

Founded in 2011, Artist Become (ArtistBe.com) is the new online community for contemporary artists around the world. Offering original artwork and fine art canvas reproductions, Artist Become provides tools and resources for independent and emerging artists to show and sell their work online and connect with the global art community. Artist Become is owned and managed by overstockArt.com, one of the web's leading distributors of high-quality wall art. For more information, visit www.artistbe.com

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